

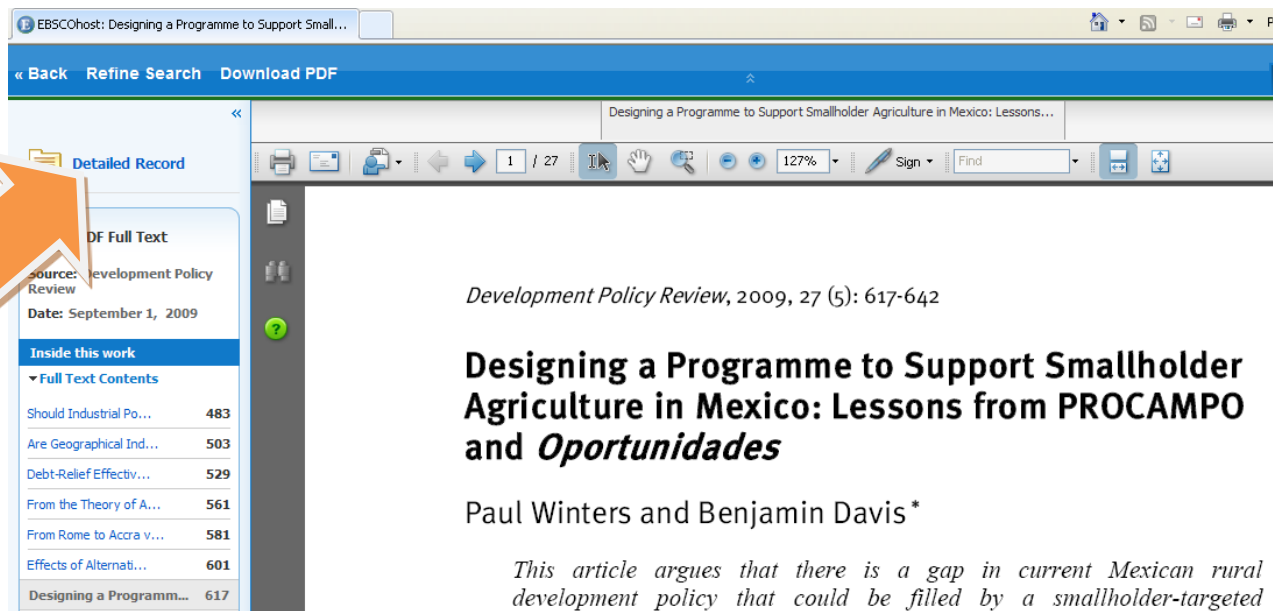
Creating Persistent Links from Library Databases

A persistent link—sometimes called a permalink, duralink, or copy link—is a URL that remains unchanged indefinitely thereby determining the location of content well into the future. Permalinks make scholarly content less susceptible to “link rot” by becoming dead or broken. In comparison, dynamic content changes rapidly with no sense of permanence.

For all databases start with the following steps:

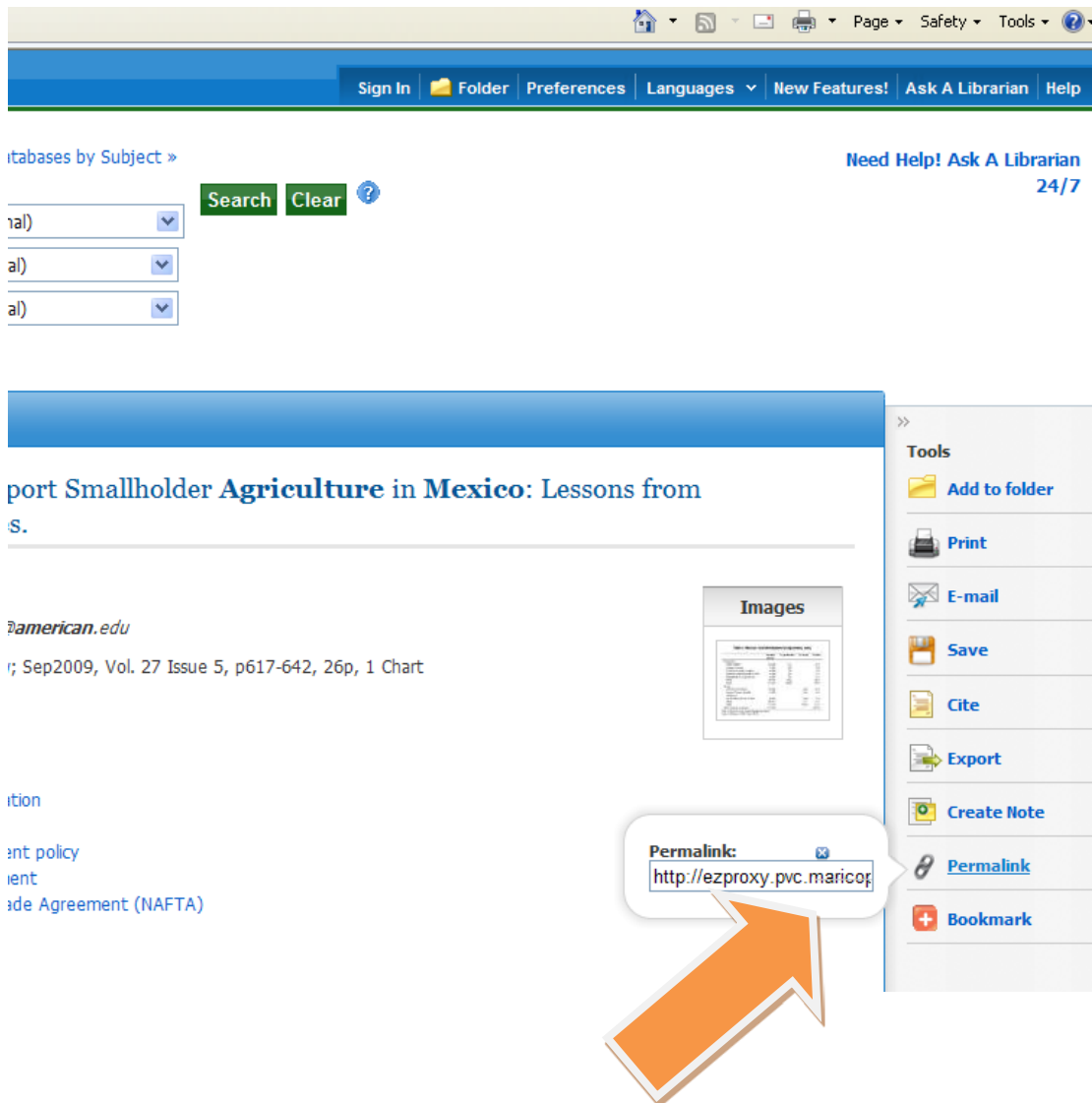
1. Connect to the database from the Library’s database page
2. Conduct a search for full text content
- 3. From the search results list, click on the article title**

Each database vendor (EBSCOhost, Gale, ProQuest, etc.) will call their permanent link something different and locate it in a different spot, but the concept is the same. Here is an example from the vendor EBSCOhost that includes robust databases such as *Business Source Premier* and *Academic Search Premier*:



The screenshot shows a web browser window displaying a search result on EBSCOhost. The browser's address bar shows the URL: EBSCOhost: Designing a Programme to Support Smallholder Agriculture in Mexico: Lessons... The page has a blue header with navigation links: « Back, Refine Search, Download PDF. Below the header, there is a search bar and a navigation toolbar. The main content area is divided into two columns. The left column, titled 'Detailed Record', contains a list of 'Full Text Contents' with the following items and page numbers: 'Should Industrial Po...' (483), 'Are Geographical Ind...' (503), 'Debt-Relief Effectiv...' (529), 'From the Theory of A...' (561), 'From Rome to Accra v...' (581), 'Effects of Alternati...' (601), and 'Designing a Programm...' (617). An orange arrow points to the 'Detailed Record' link. The right column displays the article title: 'Designing a Programme to Support Smallholder Agriculture in Mexico: Lessons from PROCAMPO and Oportunidades' by Paul Winters and Benjamin Davis*. Below the title, there is a short abstract: 'This article argues that there is a gap in current Mexican rural development policy that could be filled by a smallholder-targeted...'

After conducting a search and opening a PDF full text document, click on **Detailed Record**.



atabases by Subject » Need Help! Ask A Librarian 24/7

Search Clear

port Smallholder **Agriculture in Mexico**: Lessons from S.

american.edu

r; Sep2009, Vol. 27 Issue 5, p617-642, 26p, 1 Chart

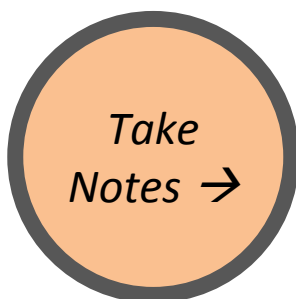
Images

Permalink: <http://ezproxy.pvc.maricog>

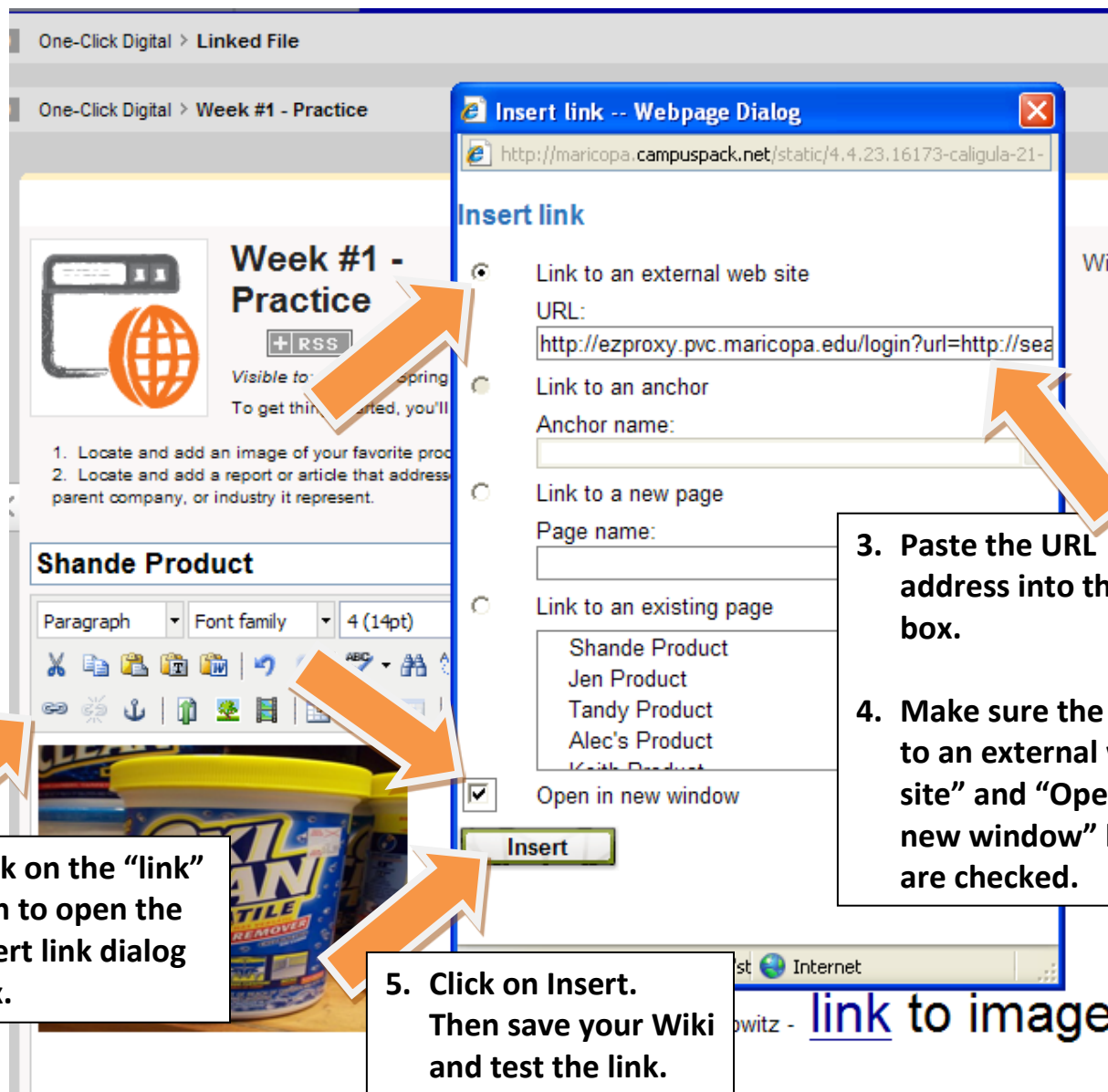
Tools

- Add to folder
- Print
- E-mail
- Save
- Cite
- Export
- Create Note
- Permalink
- Bookmark

Next, click on **Permalink** to reveal the permanent URL for the article. Copy this and paste it in the Blackboard Wiki, as shown in class, to create permanent access to this article.



Follow up—How to insert a link within the Blackboard Wiki:



One-Click Digital > Linked File

One-Click Digital > Week #1 - Practice

Week #1 - Practice

Visible to: [Spring] [RSS]

To get this started, you'll

1. Locate and add an image of your favorite product.
2. Locate and add a report or article that addresses a parent company, or industry it represent.

Shande Product

Paragraph Font family 4 (14pt)

2. Click on the "link" icon to open the Insert link dialog box.

3. Paste the URL address into the box.

4. Make sure the "Link to an external web site" and "Open in a new window" boxes are checked.

5. Click on Insert. Then save your Wiki and test the link.

st Internet

owitz - [link to image](#)

1. Highlight the word or phrase you want to link.

And remember, if you are linking to a Library database article, you need to use the permalink! Turn over for more on permalinks →

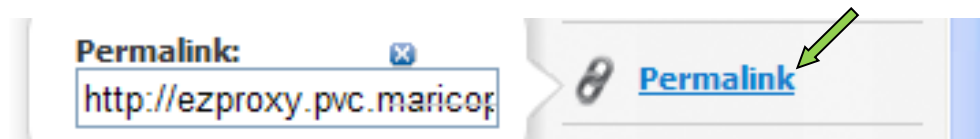
Follow up—Library Database Permalinks

EbscoHOST databases such as Business Source Premier

1. From the PDF, click on “Detailed Record”:



2. Scroll to the **Permalink**. Click on the link to open the permanent link.



3. Right click once to copy and paste the URL into your Blackboard wiki.

Gale databases such as Gale Virtual Reference Library

1. From the full text article, scroll and click on the **Bookmark** link.



2. Copy and paste the entire URL it into your Blackboard Wiki.



3. Add the EZ Proxy prefix: **http://ezproxy.pvc.maricopa.edu/login?auth=pvc&url+=**

New URL in Blackboard Wiki is:

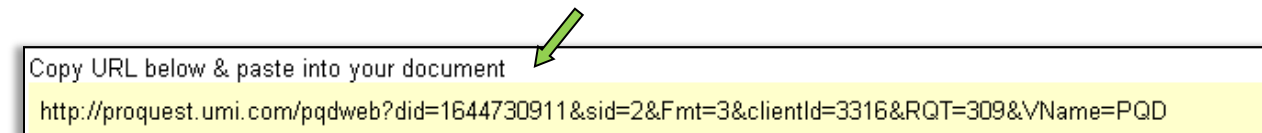
http://ezproxy.pvc.maricopa.edu/login?auth=pvc&url+=http://go.galegroup.com/ps/i.do?id=GALE%7CCX3470200420&v=2.1&u=mcc_pv&it=r&p=GVRL&sw=w

ProQuest databases such as National Newspapers

1. Click on **Copy link** (above the title of the full text article)



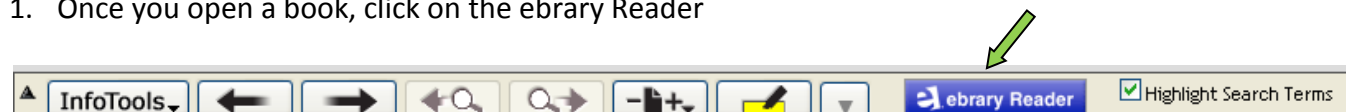
2. **Copy and paste** the durable (persistent) link into your Blackboard Wiki.



3. Add the EZ Proxy prefix: **http://ezproxy.pvc.maricopa.edu/login?auth=pvc&url=**

Ebrary database

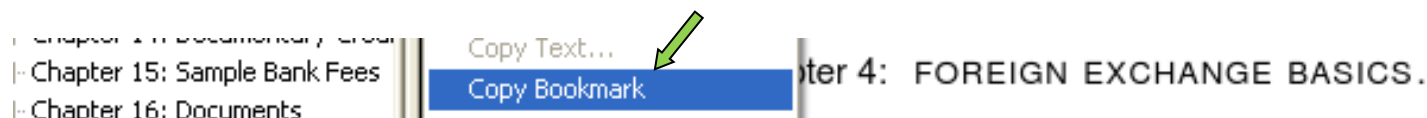
1. Once you open a book, click on the ebrary Reader



2. If prompted (especially at home), download the plugin



3. Click on **InfoTools** and then **Copy Bookmark** to copy the permalink for the page you are on



4. Paste the permalink into your Blackboard Wiki
5. Add the EZ Proxy prefix: **http://ezproxy.pvc.maricopa.edu/login?auth=pvc&url=**

Other Database Vendors

Global Road Warrior – There is no permalink! You will need to create a link to the overall database and provide directions for how to get to the article or information you want to include in your Wiki.

Issues & Controversies – Look for **Record URL** at the bottom of the page of a full text article.

Films on Demand – Look for the **Details Tab**

Remember, Library Database content is proprietary. It is not freely available to the public on the Internet. Academic libraries pay for annual subscriptions so students, faculty, and staff can access this content. This is why we need to use the permalink and EZ Proxy pre-fix when adding links in Blackboard.

For open access / open educational resources, you only need to copy and paste the URL found in the browser.